

FOX Networks Group Asia Wins 15 Accolades in 2018 Asian Academy Creative Awards

Demonstrating excellence across formats and genres, FOX Networks Group nabs 15 total recognitions including 3 Best in Region awards

HONG KONG, DECEMBER 10, 2018 – FOX Networks Group Asia's excellence in content has been recognized with a cumulative 15 wins in the Asian Academy Creative Awards 2018, including three Best in Region awards. These accolades underpin FOX Networks Group Asia's commitment to creating and sharing best-in-class content with viewers in Asia, via a powerhouse integrated strategy which flows across a diverse set of broadcast channels, formats and genres.

Judged by industry professionals of strong standing and expertise in the field, the Asian Academy Creative Awards celebrate the highest standard of achievement in Asian storytelling – saluting excellence, skill and technical discipline amongst top content creators in the region. Entries into the Awards pass through two distinct judging rounds; winning accolades at the national and then the regional level. Regional wins were awarded last week on Friday, 7 December at the Gala Finals event held at Singapore's historic Capitol Theatre, as part of the 2018 Singapore Media Festival.

FOX Networks Group Asia took a total of 15 Asian Academy Creative Awards, including 15 preliminary Best in Nation wins and a further three Best in Region wins at the Gala Finals event. Winning FNGA content spanned a range of categories including documentary programming, premium original productions and reality TV.

The 2018 awards for FNGA comprised:

Best in Region:

- *Asia's Next Top Model Cycle 5* (FOX Life, Singapore) – Best General Entertainment Program
- *The Last Drop* (National Geographic, India) – Best Current Affairs Program or Series
- *Curious Quest* (National Geographic, Hong Kong) – Best Ad, TVC or Digital

Best in Nation

Singapore:

- *Inside T4: Terminal of Tomorrow* (National Geographic) – Best Branded
- *Zeb's Big Fish* (Nat Geo Wild) – Best Natural History or Wildlife Program
- *Asia's Next Top Model Cycle 5* (FOX Life) – Best Adaptation of an Existing Format

India:

- *Great Escape with Vishal and Sarah* (FOX Life) – Best Branded
- *Inside Indian Naval Academy* (National Geographic) – Best Infotainment Program
- *Masters of Taste With Gary Mehigan* (National Geographic) – Best Lifestyle Program

- *Hotel Salvation* (HOTSTAR) – Best Original Screenplay by Shubhashish Bhutani and Asad Hussain
- *Spirited Traveller* (FOX Life) – Best Lifestyle Presenter for Kiran Jethwa
- *India's Next Superstar* (Star India Network) – Best Music or Dance Program

Hong Kong:

- *Spirit Within - Tokyo: Old Meets New* (National Geographic) – Best Short Form Content
- *Cesar's Recruit Asia 2* (National Geographic) – Best Branded
- *Taiwan's Toughest* (National Geographic) – Best Documentary Series

Keertan Adyanthaya, Executive Vice President, Content & Communications, FOX Networks Group Asia said, "Viewers in Asia are hungry for the best, most creative, most original entertainment and FOX Networks Group Asia is committed to satisfying their appetite. We seize every opportunity to create and share spectacular stories with our viewers, and rounding out the year with these fantastic wins at the Asian Academy Creative Awards will push us even more to continue making bold investments in premium original content to ignite imaginations in Asia."

Pawan Soni, Vice President of Programming & Marketing, National Geographic India, commented on the win, "National Geographic's goal is to consistently inspire our viewers through smart and innovative programming, inciting fresh conversation-starters and driving audiences to question how they view the world. Winning abundant recognition in the Asian Academy Creative Awards demonstrates that our entertainment strategy is on the right track, and we can't wait to excite our viewers with even more groundbreaking travel, cooking, documentary and original content in the future."

FOX Networks Group Asia's wins at the 2018 Asian Academy Creative Awards are hot off the heels of a year of success at regional and international awards. In September, FOX Networks Group was recognized with 22 top honors at the 2018 Primetime Emmy Awards after receiving a total of 98 nominations. 21st Century Fox recently announced its 24 nominations for the 76th Annual Golden Globe Awards with FX leading all TV networks with 10 nominations. FOX Networks Group Asia has also clinched seven nominations in the 23rd Asian Television Awards, which will take place in January 2019.

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About FOX Networks Group Asia

FOX Networks Group Asia (FNG Asia) is 21st Century Fox's multi-media business in Asia Pacific and the Middle East. FNG Asia develops, produces and distributes entertainment, sports, factual and movie channels in 14 languages. The FNG Asia portfolio includes over 30 channel brands, on both linear and non-linear platforms, including FOX Sports, FOX Life, FOX Movies, National Geographic Channel, Nat Geo Wild, Nat Geo People, SCM (formerly STAR Chinese Movies) and SCC (formerly STAR Chinese Channel) and its on-demand video-streaming service FOX+. As the region's leading broadcaster, FNG Asia reaches more than 580 million cumulative homes with offices in Hong Kong, China, Taiwan, Japan, Korea, Singapore, Malaysia, Indonesia, Philippines, Thailand, Vietnam, India, Australia and the UAE. FNG Asia is a fully owned subsidiary of 21st Century Fox. <https://pressroom-asia.fox.com/>

About Star India:

Star India has defined the Indian media landscape since 1991 and today is one of the country's leading media conglomerates, reaching approximately 790+ million viewers a month across India and more than 100 other countries. Star generates 30,000+ hours of content every year and broadcasts 60+ channels in 8 different languages, reaching 9 out of 10 C&S TV homes in India.

The network's entertainment portfolio includes a bouquet of channels including genres such as general entertainment, films, infotainment, kids and lifestyle across 8 languages (Hindi, English Bengali, Tamil, Kannada, Telegu, Marathi, and Malayalam). Including Star Plus is India's No. 1 Hindi General Entertainment Channel. It is also present in the Indian movie production and distribution space through Fox Star Studios.

Star India is making quantum leaps in transforming sports in the country by leveraging the group's strengths in superior content and audience engagement. Star's sports business has grown rapidly to 13 channel properties which include India's first Tamil Sports channel Star Sports Tamil 1 and India's first private FTA sports channel Star Sports First, making it the leading sports network in the country, and one that is helping India become a multi-sporting nation.



Star is driving the agenda on digital consumption in the country with Hotstar, the revolutionary digital content platform which is amongst the fastest growing in the world and is increasingly becoming the first port of call for internet adopters in India.

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